**Category 11: Best SHG model in livelihood for WASH**

**Eligibility**

Self-help groups (SHGs) engaged in sanitation (including waste management) may participate. The operations of the SHGs must be carried out independently, meaning that responsibilities, authorities, budget, results, etc. are clearly defined. The details of operations of the SHG must reasonably correspond to the Award criteria, which can be verified at the time of evaluation.

The program/initiative the SHG is applying for should have either been completed (in 2021 or later) or under implementation (at least two years). Projects at the planning stage will not be considered for evaluation.

**Evaluation criteria**

Entries will be screened for their eligibility, and selection for the final round will be done based on the following parameters:

**a. Affordable:** The solution is affordable and creates access for everyone across the economic pyramid, especially for those at the bottom of the pyramid. An important consideration should still be that affordability is not an outcome of the downgrade of quality. It needs to be ensured that an acceptable level of quality is being delivered at a low cost i.e., delivery is important.

**b. Scalable:** The solution ought to make a significant impact with a reach to a bigger number of people.

**c. Sustainable:** All the solutions should be environmentally sustainable, economically feasible, socially acceptable, and adaptable to policy changes.

**d. Universal:** The solution should be user-friendly with an intention to be inclusive.

**e. Rapid:** The solution should be quick to adapt and ideate on new possibilities and their subsequent deployment.

**f. Excellence:** The solution should be with affordable excellence. The solution should not compromise on quality because it needs to be affordable. It should strike a balance between quality and affordability: Depth of impact.

**g. Distinctive:** The solution should be innovative as there is no use in creating me too’ products and services.

*\*****Weightage would be given to programs that address more than one section of the ASSURED framework. (For details, on the ASSURED framework*** [***click here***](https://mashelkar.com/articles/assured-framework-for-an-assured-success-in-innovation/)***.***

Award entries that clear the screening and preliminary evaluation will be asked to present to the executive jury. The jury will evaluate the entries and select the finalists. Field validation of the shortlisted entries (finalists) may be done by the jurors. The finalists will be asked to make a presentation before the final jury, post which the jury will evaluate the entries leading to the selection of winners. The decision of the jury shall be final and binding for all the contestants.

**Important instructions**

* Names of the applicant, the filled-in questionnaire submitted, and scoring information will be kept confidential and be the property of India Sanitation Coalition.
* Information contained can be used for dissemination with consent from the organisation giving due credit. India Sanitation Coalition will not be responsible for the authenticity of the information supplied by the applicant organisation.
* Please make multiple copies if you wish to submit entries for more than one product.
* Incomplete entries will not be considered for evaluation.
* Please submit the completed final questionnaire in soft copy (Word document only) by **5th May 2024 at 11:59 PM**.
* Complete entries should be submitted to –

E-mail: [awards@isc.ficci.com](mailto:awards@isc.ficci.com)

**Section 1(a): Organisation details**

|  |  |
| --- | --- |
| **Name of the SHG:** |  |
| **Name of the contact person:** |  |
| **Designation of the contact person:** |  |
| **Address for communication:** |  |
| **Telephone:** |  |
| **Fax:** |  |
| **E mail:** |  |
| **Website (if Any)** |  |
| **No. of members in the SHG** |  |
| **SHG ID** |  |

**Section 1(b)**

Briefly give the name of programme/initiative undertaken by the SHG in livelihood for WASH, its date of commencement, geographical locations, project definition with significant milestones achieved, outreach and social impact, and total investment. The description here should factor in the evaluation criteria as articulated at the beginning of this document and reflect accordingly. (200- 500 words max)

**Section 1(c): Executive Summary**

1. **Please provide a summary of the application in 100-150 words, primarily capturing the essence of the project/initiative that you have described, in detail below in terms of the organisation, what, why, and how aspects of the project/initiative.**

**Section 1 (d): Please provide a brief description of your key intervention in sanitation based on which you are applying for the award, as per the questions outlined below:**

1. **Rationale for undertaking the initiative (describe the problem statement your SHG is trying to address in the sanitation sector)**
2. **Target group/beneficiaries**
3. **Total expenditure (INR)**
4. **Funding mechanism of the program/initiative (e.g. who provided the funding, what type of funding, i.e., debt/grant, at what interest rate, etc.)**
5. **Please highlight the SHG’s revenue/profit generating model to make its operations self-sustainable.**
6. **Operational details of the program/initiative**
7. **Impact created-**

* **The cumulative numbers for beneficiaries reached.**

|  |  |  |
| --- | --- | --- |
|  | **People reached directly** | **People reached indirectly** |
| Service Delivery |  |  |
| Awareness Generation |  |  |
| Advocacy |  |  |

1. **The number of beneficiaries (both direct and indirect) reached (year-on-year for last three years)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Indicator** | **Year (2023-24)** | **Year (2022-23)** | **Year (2021-22)** |
| Total no of beneficiaries |  |  |  |
| % of repeat beneficiaries |  |  |  |
| % of new beneficiaries |  |  |  |

1. **What social impact has the SHG made due to its initiative in livelihood for WASH and how is the impact being made on the target beneficiaries measured? What are the short-term and long-term goals that the SHG is expecting to achieve? (200-500 words)**
2. **Describe the sustainability and scalability model of the program, including community engagement, strengthening of local institutions, community development, and sharing benefits with local communities.**
3. **What were the challenges faced during the program/initiative and how were they overcome?**
4. **Did the programme adopt any innovative tools or approaches during the project cycle? If yes, how did the innovative tools overcome the challenges that existed?**
5. **Please provide beneficiary feedback regarding your initiative. Elaborate on the areas of improvement as mentioned by the beneficiaries. (200-500 words)**
6. **Can the initiative be replicated in a different geography without compromising the efficiency, if required, employing locally available resources? What aspects of the intervention would require customization and what are its limitations?**
7. **Did the implementation of the program adhere to the pre-decided timelines? If not, what impacted the implementation process? (200-500 words)**
8. **What differentiates the said initiative and SHG’s efforts from other existing similar initiatives? (200-500 words)**

**Section 4: Supporting Materials**

If you wish to support your application with documents (reports, publications, etc.), videos, or photographs (Please ensure that the videos/photographs attached as supporting material are of actual implementation), kindly attach the files in the same email as for your application properly. Please ensure that the email size does not exceed 15 MB or else send a link to access the files.

**Section 5: Declaration**

**Take the content below on the letterhead of your company and attach it to the questionnaire.**

**DECLARATION**

I hereby declare that the data/ information provided in the questionnaire is correct to the best of my knowledge.

I also declare that the information contained can be used for knowledge sharing and increasing awareness with due acknowledgement.

**Date:** **Digital** **Signature:**

**Place: Name and Designation:**